

FOR IMMEDIATE RELEASE

Contact: McKenna Bemel, Marketing Specialist
Phone: +1 775 336 4667
Email: mbemel@naialliance.com

NAI Alliance Welcomes New Retail Director Amanda Lavi

RENO, NV – August 26, 2024 – NAI Alliance, a leading commercial real estate brokerage and property management company in Reno, proudly announces the addition of Amanda Lavi to its team as a Retail Director. Amanda brings extensive expertise in retail leasing and sales, offering a wealth of market knowledge and a robust background in sales, marketing, and property management.

In her new role at NAI Alliance, Amanda will focus on providing exceptional service to both property owners and occupiers. Her attention to detail and comprehensive understanding of the retail real estate sector position her to deliver high-level support and strategic guidance to clients throughout Northern Nevada.

"We are thrilled to welcome Amanda to the NAI Alliance team," said Brian Armon, Sr. Vice President and Principal at NAI Alliance. "Her proven track record and deep industry knowledge will be invaluable as we continue to enhance our retail services and provide outstanding results for our clients."

Amanda's impressive career includes notable achievements and leadership roles within the commercial real estate industry. She is an active member of CREW, CCIM, and ICSC. In addition to her role as President of CREW's Northern Nevada chapter, Amanda also serves as the secretary for CCIM of Northern Nevada. Her contributions to the industry have been recognized with accolades such as The Summit Awards Retail Broker of the Year and multiple CoStar Power Broker Awards.

About NAI Alliance

NAI Alliance, established in 2005, is a full-service commercial real estate company specializing in sales and leasing brokerage and property and facilities management in Northern Nevada. As a member of the NAI Global network, NAI Alliance is also connected to the largest network of independent commercial real estate firms worldwide. Learn more at naialliance.com.

About NAI Global

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. NAI Global has more than 300 offices strategically located throughout North America, Latin America, Europe, Africa, and Asia Pacific, with over

5,100 local market professionals, managing more than 1.1 billion square feet of property and facilities. Annually, NAI Global completes more than \$20 billion in commercial real estate transactions throughout the world.

NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. To learn more, visit www.naiglobal.com.